

Quanex's Nichols Aluminum Launches Web Site at www.nicholsal.com

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HOUSTON, Sept. 5 /PRNewswire/ -- The Nichols Aluminum division of Quanex Corporation (NYSE: NX), announced today that it has launched a home page on the worldwide web at www.nicholsal.com. Nichols Aluminum's web site provides current and prospective customers, suppliers, and other stakeholders with background information about its unique manufacturing processes. The home page includes an application that allows visitors to watch the company's 7-minute video, which can be viewed with RealPlayer(TM) software available at the site.

Using reader-friendly menu buttons, visitors can navigate throughout the site to find out a variety of information about Nichols Aluminum. Topics covered include the environmental advantages of Nichols' casting process, products and applications made from Nichols' materials, plant locations, links to industry web sites and the Quanex home page (www.quanex.com), and an extensive description of raw material requirements for the company's scrap metal providers.

"Our web site is a work in progress," said Terry Schroeder, president of Nichols Aluminum. "Today, it provides a useful and constant source of online information about Nichols Aluminum, but it also allows us to build on this technology for more advanced applications and stronger customer relationships in the future."

Schroeder explained that planning and analysis is underway to augment the site's promotional and advertising role with more value-added capabilities, such as e-commerce functions. This may include purchasing metal over the internet and/or customer-service type applications to provide information such as order status, shipping dates, invoicing, etc. -- depending on the customer's wants and needs.

Through its Nichols Aluminum division, Quanex operates an aluminum mini- mill in Davenport, Iowa, and rolling mills in Davenport; Lincolnshire, Illinois; and Decatur, Alabama, as well as Nichols Aluminum-Golden, a specialized aluminum sheet casting and finishing plant in Fort Lupton, Colorado. Quanex is a technological leader in the production of value-added engineered steel bars, aluminum flat-rolled products, and engineered, formed- metal products for transportation, capital equipment, homebuilding and remodeling, food packaging, defense and other industries. The company was founded in 1927 and its stock is listed on the New York Stock Exchange under the symbol NX. For more information, call or visit the company's web site at www.quanex.com.

SOURCE Quanex Corporation

Web site: http://www.quanex.com http://www.nicholsal.com

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